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Biopharmaceutical Equipment and Technology Assets of Palo Alto, CA Campus of Pharmaceutical Developer Affymax to be Auctioned by Heritage Global Partners and Maynards June 13-14

SAN DIEGO and PALO ALTO, California – May 17, 2013 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), in conjunction with [Maynards Industries Ltd](#), global experts in asset auction liquidation and asset valuation appraisal services, today announced its upcoming global online auction of the biopharmaceutical equipment and technology assets at the Palo Alto, CA-based campus of Affymax. Affymax is a biopharmaceutical company focused on peptide-based products currently in the process of a restructuring.

The auction is scheduled to launch at 7 am PT on June 13, 2013 and closes June 14 at 10 am PT. A full listing of assets for sale can be found at: [Affymax Auction](#) or on HGP’s and Maynards websites at [www.hgpauction.com](#) and [www.maynards.com](#). Interested bidders are encouraged to attend the two-day, on-site auction preview June 11-12, between 9 am and 4 pm PT at 4001, 4009, 4015 Miranda Avenue in Palo Alto, CA 94304. Prospective participants may also contact David Barkoff of Heritage Global Partners for more information (contact info below).

The sale includes, among other items, Oxford NMR 400 Unity Inova, Agilent Technologies HPLC 1200 and 1100 Series Systems and 7890A Gas Chromatograph Systems, Applied Biosystems 4000 QTrap Mass Spectrometer System, and Thermo Electron Corporation Nicolet Spectrometers. The sale also features large quantities of consumables, freezers, refrigerators, lab equipment, technology and networking assets including iPads, desktops and laptops, as well as high-end executive and office furnishings and much more.

“Our upcoming sale of Affymax’s campus assets features a broad array of state-of-the-industry biopharmaceutical equipment and technology, networking and other capital assets. We are anticipating very strong demand for the sale, as it presents a unique opportunity for buyers to purchase high-quality late model assets in excellent condition.” stated David Barkoff, Director of Sales at Heritage Global Partners.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting companies with buying and selling assets. HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, and much more.

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