



## **Veterans Memorial Museum of Branson, MO Appoints Heritage Global Partners to Manage Upcoming August 21 Webcast Sale of One-of-a-Kind, Irreplaceable Treasures Honoring 20<sup>th</sup> Century War Heroes**

**- Unique Museum Assets Appraised at More Than \$20 Million -**

SAN DIEGO, California and BRANSON, Missouri – July 16, 2013 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services, today announced that Cornerstone Bank of Nebraska retained HGP to oversee a one-of-a-kind webcast sale on August 21 of the Veterans Memorial Museum of Branson, MO’s collection of irreplaceable historic treasures honoring war heroes of the 20<sup>th</sup> century. Prior to the sale, the assets were independently appraised at a collective value in excess of \$20 million.

Of special interest to bidders is the world’s largest war memorial bronze sculpture, over 70 feet long and weighing 15 tons. This sculpture, a hallmark of the Museum, features 50 life-size soldiers – representing each of the 50 states. Surrounding the sculpture are names of American soldiers killed in action during WW II.

**Veterans Museum Sale** - bulk and piecemeal webcast sale led by HGP

**Date:** August 21, 2013 (begins 9 am – ends 5 pm CST)

**Auction Location:** Branson Hilton Hotel and Convention Center: 200 East Main Street, Branson, MO 65616

**Public Preview:** August 19-20 (9 am - 4 pm CST both days) open to prospective bidders/interested parties

**Museum Address:** 1250 West 76 Country Music Boulevard, Branson, MO 65616

Ross Dove, Managing Partner at Heritage Global Partners stated, “HGP’s upcoming sale of these one-of-a-kind assets represents a unique opportunity for museums, governments, serious collectors and the general public to bid on an assortment of treasures and keepsakes. Among the items for sale, including inventory of the museum’s gift shop, are a vast array of prints, paintings, posters, medals, pendants, uniforms, equipment, weapons, memorabilia and much more. We have a tremendous amount of interest and anticipation for this sale, and with an aggregate appraised value in the tens of millions we expect very active participation from a wide array of institutions and individuals.”

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting companies with buying and selling assets. HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, and much more.

**Contact:**

David Barkoff, [dbarkoff@hgpauction.com](mailto:dbarkoff@hgpauction.com), 650/649-0147

Robert Rinderman, [JCIR](mailto:JCIR), [HGP@jcir.com](mailto:HGP@jcir.com), 212/835-8500

###