



Heritage Global Partners

ASSET ADVISORY AND AUCTION SERVICES
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Heritage Global Partners Appoints Auction Industry Veterans Tom Laster and Nicholas Jimenez to Executive Vice President

San Diego, CA – April 1, 2013 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), announced today that Tom Laster and Nick Jimenez have been named Executive Vice President. Both appointments are effective immediately. Messrs. Laster and Jimenez will develop and manage Fortune 500 global accounts, providing client asset management and execution of HGP’s wide array of revenue generation initiatives.

Mr. Laster has over two decades of relevant asset advisory and auction services experience with a specialized focus on OEM, Channel and Enterprise businesses. Prior to joining Heritage, he served for 10 years as VP of Sales at GoIndustry-DoveBid. During his tenure there, Mr. Laster was consistently a top sales performer, providing significant brand leverage in key vertical markets for his many clients.

Mr. Jimenez brings over 15 years of expertise assisting corporate clients in maximizing the value of their surplus capital equipment. He spent more than 12 years with GoIndustry-DoveBid, developing and implementing a variety of successful asset disposition programs on behalf of his clients. Mr. Jimenez had been employed by GE Capital in numerous leadership roles, the last being Key Accounts Manager.

Commenting on the new appointments, Kirk Dove, Managing Partner of Heritage Global Partners stated, “Tom and Nick are tremendous additions to the growing Heritage Global team given their extremely impressive industry backgrounds. They each generated in excess of \$100 million in sales at their previous employer and they come to us with long-term, proven track records for delivering excellent customer service to large corporate organizations while producing consistent, revenue-generating financial results. We are confident that their depth of industry expertise, strong client-centered focus and innovative approaches to critical functions including contract negotiation will prove to be important attributes to their future success here at Heritage.”

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting companies with buying and selling assets. HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, and much more.

Contact:

Kirk Dove, kdove@hgpauction.com, 650/207-0627

Robert Rinderman/Jennifer Neuman, JCIR, CRBN@jcir.com, 212/835-8500

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