



Heritage Global Partners

ASSET ADVISORY AND AUCTION SERVICES
A LEGACY SINCE 1937

A Counsel RB Capital Company

SemiSouth Laboratories Late Model Silicon Carbide Semiconductor Manufacturing and Test Equipment to be Sold by Heritage Global Partners and The Branford Group via Major Global Webcast Auction April 4

San Diego, CA and Starkville, MS – March 1, 2013 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), and The Branford Group, a recognized leader in surplus industrial machinery, equipment auctions and valuations, today announced their upcoming major global webcast auction sale of late model silicon carbide (SiC) semiconductor manufacturing assets and testing equipment of Mississippi-based SemiSouth Laboratories.

The global webcast auction is scheduled to begin at 10 am CT on April 4, 2013. A full listing of the wide variety of items up for sale can be found online at: www.hgpauction.com and www.thebranfordgroup.com. The assets being sold include: semiconductor fabrication equipment, electronic test equipment, dicing equipment and final assembly equipment. Interested bidders are encouraged to attend the on-site preview April 3, between 9 am and 4 pm CT at 201 Research Boulevard on the campus of Mississippi State University in Starkville, MS.

“Our upcoming sale, in partnership with The Branford Group, features SemiSouth’s wide array of SiC manufacturing and related testing equipment, representing an ideal opportunity for interested parties to take advantage of these late model state-of-the-art industry assets,” stated Craig Thompson, Director of Sales at Heritage Global Partners.

“The SiC materials and electrical components being sold via our global webcast are ideal for high-power, high-efficiency, harsh-environment power management and conversion applications. Typical applications range from power conversion to variable-speed drives to high-power, harsh-environment military and aerospace applications,” added William Gardner, President of The Branford Group.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting companies with buying and selling assets. HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, and much more.

[The Branford Group](#) is a recognized leader in surplus industrial machinery, equipment auctions and valuations. Its certified and experienced auctioneers and appraisers value and sell business equipment, entire manufacturing plants, complete warehouses, real estate or intellectual property (IP) across a diverse array of industries.

Contact:

Craig Thompson, cthompson@hgpauction.com, 858-847-0658

Robert Rinderman/Jennifer Neuman, JCIR, CRBN@jcir.com, 212/835-8500

###