



# Heritage Global Partners

ASSET ADVISORY AND AUCTION SERVICES

A Counsel RB Capital Company

**FOR IMMEDIATE RELEASE**

**NEWS ANNOUNCEMENT**

## **WORLD-CLASS MEDIUM DENSITY FIBERBOARD MANUFACTURING PLANT ASSETS TO BE AUCTIONED BY HERITAGE GLOBAL PARTNERS MAY 15 VIA LIVE GLOBAL WEBCAST**

**San Diego, CA – April 11, 2012 –** [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), today announced that it will be conducting an upcoming auction of medium density fiberboard (“MDF”) manufacturing equipment located in the Rocklin 100,000 square foot plant site, on behalf of [SierraPine](#).

The auction will be staged on Tuesday, May 15, 2012, beginning at 9 am PT via a live global webcast at [www.hgpauction.com](#) and onsite at the facility – 4330 Dominguez Road, Rocklin, CA 95677. There will be a one-day preview and public inspection on May 14, or by appointment

The MDF produced at the plant, which is spread over 33 acres, is primarily utilized in the manufacturing of cabinets, furniture, furniture components, wall panels and molding.

“SierraPine’s high-quality medium density fiberboard (MDF) manufacturing assets, including a Mende Line and associated equipment, are a compelling value that will no doubt appeal to both in-person and online bidders worldwide, through our state-of-the-art auction webcast capabilities in conjunction with partner [BidSpotter.com](#),” stated Vice President George Wandachowicz of Heritage Global Partners.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the country’s leading asset advisory and auction services firms, assisting large and small companies with buying and selling assets. A [Counsel RB Capital](#) company (OTCQB: CRBN), HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, as well as enterprise auctions combining tangible and intangible assets.

To obtain more information including scheduling an on-site preview, please visit [www.hgpauction.com](#) or contact George Wandachowicz at [gw@hgpauction.com](#).

**Contact:**

**George Wandachowicz**, [gw@hgpauction.com](#), 858/847-0656

**Robert Rinderman or Jennifer Neuman**, Jaffoni & Collins, [CRBN@jcir.com](#), 212/835-8500

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