



HERITAGE
GLOBAL INC.

SUSTAINABILITY SNAPSHOT
MAY 2021

HELPING COMPANIES *DO WELL* BY *DOING GOOD*



Heritage Global has played an integral role in the **circular economy** since its inception

Heritage Global supports **sustainability initiatives** by diverting useful industrial resources from landfills while helping clients recapture value from idle and surplus assets

Heritage Global helps clients increase productivity across **more than 25 sectors** from biotech and pharmaceuticals, to food & beverage processing, as well as industrial manufacturing for automotive, aerospace & aviation among others

IMPACTING THE ENVIRONMENT BY POWERING THE REVERSE SUPPLY CHAIN

+ 30

Countries

+ 5,000

Industrial Auctions

- The Heritage Global team brings almost two centuries of **worldwide experience and expertise** to help facilitate the reverse supply chain in virtually every industrial sector and geography
- As **industry pioneers**, we have developed asset recovery programs that have been embraced by many of the world's largest companies which support their sustainability initiatives
- **Constantly innovating** to deliver smart and eco-friendly surplus asset solutions

EXTENDING THE USEFUL LIFE OF ASSETS IN A BROAD BASE OF INDUSTRIES

- Aerospace & Aviation
- Automotive
- Broadcast & Post-Production
- Biotech, Pharmaceutical & Chemical
- Consumer Products
- Construction & Heavy Equipment
- Electronics Manufacturing
- Food & Beverage
- Plastics
- Power & Energy
- Printing
- Transportation
- Textile
- Woodworking



BENEFITING SELLERS, BUYERS AND THE PLANET

- Surplus management is not just good for the environment, it provides **financial recovery and cost savings**
- Companies and government agencies around the world are adopting sustainability initiatives to extend the lifecycle of resources through **re-use, refurbishment, and recycling**
- Sustainability solutions are **critical to meeting a company's commitments to customers and shareholders**
- Heritage Global's **reach and domain expertise** helps clients meet their sustainability goals

CASE STUDY: PFIZER



BENEFITING THE SELLER:

Heritage Global Conducted its 100th Auction for Pfizer in March 2021

- Since 2013, Heritage Global has assisted Pfizer in more than 20 countries with asset sales, asset valuation, redeployment, and complete facility dispositions

BENEFITING THE BUYER:

- Serve as a consistent procurement channel for life sciences companies around the world to find quality used instruments with immediate delivery

BENEFITING THE PLANET:

- Promote the re-use of valuable resources that would otherwise end up in landfills



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