

SUSTAINABILITY SNAPSHOT MAY 2021

HELPING COMPANIES DO WELL BY DOING GOOD



Heritage Global has played an integral role in the circular economy since its inception

Heritage Global supports **sustainability initiatives** by diverting useful industrial resources from landfills while helping clients recapture value from idle and surplus assets

Heritage Global helps clients increase productivity across more than 25 sectors from biotech and pharmaceuticals, to food & beverage processing, as well as industrial manufacturing for automotive, aerospace & aviation among others

IMPACTING THE ENVIRONMENT BY POWERING THE REVERSE SUPPLY CHAIN

+30
Countries

+5,000
Industrial Auctions

- The Heritage Global team brings almost two centuries of worldwide experience and expertise to help facilitate the reverse supply chain in virtually every industrial sector and geography
- As industry pioneers, we have developed asset recovery programs that have been embraced by many of the world's largest companies which support their sustainability initiatives
- Constantly innovating to deliver smart and ecofriendly surplus asset solutions

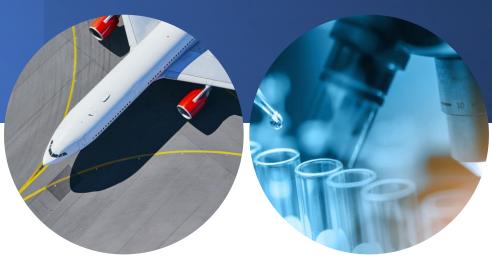


EXTENDING THE USEFUL LIFE OF ASSETS IN A BROAD BASE OF INDUSTRIES

- Aerospace & Aviation
- Automotive
- Broadcast & Post-Production
- Biotech, Pharmaceutical & Chemical

- Consumer Products
- Construction & Heavy Equipment
- Electronics Manufacturing
- Food & Beverage
- Plastics

- Power & Energy
- Printing
- Transportation
- Textile
- Woodworking











BENEFITING SELLERS, BUYERS AND THE PLANET

- Surplus management is not just good for the environment, it provides financial recovery and cost savings
- Companies and government agencies around the world are adopting sustainability initiatives to extend the lifecycle of resources through reuse, refurbishment, and recycling
- Sustainability solutions are critical to meeting a company's commitments to customers and shareholders
- Heritage Global's reach and domain expertise helps clients meet their sustainability goals



CASE STUDY: PFIZER



BENEFITING THE SELLER:

Heritage Global Conducted its 100th Auction for Pfizer in March 2021

 Since 2013, Heritage Global has assisted Pfizer in more than 20 countries with asset sales, asset valuation, redeployment, and complete facility dispositions

BENEFITING THE BUYER:

 Serve as a consistent procurement channel for life sciences companies around the world to find quality used instruments with immediate delivery

BENEFITING THE PLANET:

Promote the re-use of valuable resources that would otherwise end up in landfills





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